



COLLEGE SUMMIT

Atlanta **MAY 31-JUNE 1**

SPONSORSHIP OPPORTUNITIES

PACKAGES

	TITLE \$20,000	MVP \$12,500	ALL STAR \$8,000	ACE \$6,500
Exclusive Title	✓			
Video Interview	✓	✓		
Additional Attendee Passes	4	3	2	2
Tabletop*	✓	✓	✓	✓
Day 1 Welcome (2 min.)	✓			
Panel Position	✓	✓		
Ad in Print Program	Spread	Full Page	Half Page	
Day 2 Lunch	✓			
Day 2 Breakfast		✓		
Networking Breaks			✓	
Branding on Event Site and All Event Promotions	✓	✓	✓	✓
Post-Event Attendee List	✓	✓	✓	✓

* Each Tabletop measures 8 ft. x 8 ft. and includes pipe and drape, power, table, and chairs.

A LA CARTE

	EXCLUSIVE OPPORTUNITY	BASED ON AVAILABILITY
Session Intro		\$4,000
Main Stage Panel (3 min.)		
Case Study		\$6,000
Networking Reception		\$4,500
Workshop Technology Spotlight (5 min.)		Two available
- Large-Athletic Departments - Mid-Size Athletic Departments		\$3,500
Sizzle Reel		\$2,500
Badges	\$5,000	
Lanyards	\$5,000	
Registration	\$4,500	
Full Page Ad		\$2,000
Half Page Ad		\$1,500



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SPONSORSHIP OPPORTUNITIES cont'd

COLLEGE SPORTS MEDIA AWARDS

The SVG/NACDA College Sports Media Awards (CSMAs) will recognize the best in college sports video production in the following divisions and categories:

Outstanding Live Game Production

- Professional
- Collegiate Conferences and Governing Bodies
- Collegiate Athletics - Power
- Collegiate Athletics - Championship
- Collegiate Student - Power
- Collegiate Student - Championship

Outstanding Live Non-Game Production

- Professional
- Collegiate Conferences and Governing Bodies
- Collegiate Athletics
- Collegiate Student

Outstanding Program Series

- Professional
- Collegiate Conferences and Governing Bodies
- Collegiate Athletics
- Collegiate Student

Outstanding Special Feature

- Professional
- Collegiate Conferences and Governing Bodies
- Collegiate Athletics
- Collegiate Student

Outstanding Social Media Video

- Professional
- Collegiate Conferences and Governing Bodies
- Collegiate Athletics - Power
- Collegiate Athletics - Championship
- Collegiate Student

Outstanding In-Venue Video

- Collegiate Conferences and Governing Bodies
- Collegiate Athletics - Power
- Collegiate Athletics - Championship
- Collegiate Student



BENEFACTOR \$6,500

- Two-min. executive welcome to CSMA Ceremony
- Full-page salute ad in event print program
- Logo exposure on promos and marketing materials
- Web-banner ad on CSMA website
- Logo exposure on physical and digital signage
- Logo recognition in print program
- Stage recognition

PATRON \$4,500

- Presentation of one CSMA Award
- Half-page salute ad in print program
- Logo exposure on promos and marketing materials
- Logo exposure on CSMA website
- Logo exposure on physical and digital signage

SUPPORTING \$2,000

- Logo exposure on promos and marketing materials
- Logo exposure on CSMA website
- Logo exposure on physical and digital signage
- Logo recognition in print program

PIONEER AWARD \$4,000

- One-min. salute intro
- Logo exposure on promos and marketing materials
- Logo exposure on website
- Logo exposure on physical / digital signage
- Logo recognition in print program